



2010/11 NYC VENUE GUIDE Wedding Package

NYC Venue Guide Wedding Package

Cut through the clutter surrounding NYC wedding planning with this exclusive package designed to maximize A-list engagement parties and reception bookings. Through targeted print, digital and in-market engagement, the NYC Venue Guide Wedding Package will position your venue as one of the must-see event spaces for the discerning bride.

Multi-Platform Package Includes:

In-Book

- Full-page ad in the 2010/2011 NYC Venue Guide

Online

- Full-year listing on www.nycvenueguide.com and www.emrgmedia.com
- Exclusive venue listing including image, site description and contact information
- Direct link to venue website(s)

Direct Engagement

One (1) co-branded email blasts to EMRG Media's audience of 50,000+ industry influencers surrounding key wedding booking periods

NEW YORK EVENT PLANNING
EMRG Media
www.emrgmedia.com

For more information and to discuss how working with the NYC Venue Guide and EMRG Media LLC will increase your events calendar, contact an event specialist at 212.254.3700 or info@emrgmedia.com.





2010/11 NYC VENUE GUIDE Digital Package

NYC Venue Guide Digital Package

Leverage the reach and unparalleled influence of the NYC Venue Guide to maximize site bookings in the year ahead. This targeted digital campaign will position your venue before an audience of engaged, active event planners and facilitate the direct, impactful interaction all year long.

Targeted Package Includes:

Online

- Full-year listing on www.emrgmedia.com and www.nycvenueguide.com
- Homepage banner on www.nycvenueguide.com
- Exclusive venue listing including image, site description and contact information
- Direct link to venue website(s)

Direct Engagement

One (1) co-branded email blasts to EMRG Media's audience of 50,000+ industry influencers

- Email blasts will highlight up to 4 top venues
- Call outs will drive traffic to your venue's website(s)

Dedicated email blast to EMRG Media's proprietary database of event planners promoting your venue and its upcoming initiatives





2010/11 NYC VENUE GUIDE Fashion Package



NYC Venue Guide Fashion Package

Target the multi-billion dollar fashion industry in New York City, the capital of this trendsetting market, with the NYC Venue Guide's first-ever fashion-focused package. Designed to position keep your venue top-of-mind among active, engaged fashionistas, this comprehensive program will maximize qualified leads and overall bookings during Fashion Week, Market Week and other key times on the fashion calendar.

Multi-Platform Package Includes:

In-Book

- Full-page ad in the 2010/2011 NYC Venue Guide

Online

- Full-year listing on www.emrgmedia.com and www.nycvenueguide.com
- Exclusive venue listing including image, site description and contact information
- Direct link to venue website(s)

Direct Engagement

Co-branded mailing to 500 top event planners promoting your venue to an audience of fashion insiders

- Mailing will include a copy of your venue listing from the NYC Venue Guide and letter from EMRG Media highlighting the partnership
- Opportunity to include additional promotional materials (subject to approval)
- Opportunity to highlight unique venue elements such as runways, screening rooms and other targeted aspects
- Mailing will be sent in the months leading up to Fashion Week, Market Week or other key fashion periods
- Opportunity to include additional promotional materials (subject to approval)



2010/11 NYC VENUE GUIDE Takeover Package



NYC Venue Guide Exclusive Takeover Package

Dominate the industry's most authoritative resource guide with this 360° advertising package developed exclusively for the city's top event spaces. Designed to position these exclusive venues front-and-center before a targeted audience of event planners, the NYC Venue Guide Takeover Package will align your facility with the influential decision-makers most crucial to its success.

Multi-Platform Package Includes:

In-Book

Exclusive Inside Cover Position in the 2010/2011 NYC Venue Guide

- Can't-miss Cover 2, 3 or 4 placement in the upcoming guide*

Online

- Full-year listing on www.emrgmedia.com and www.nycvenueguide.com
- Full-year banner ad placement
- Exclusive venue listing including image, site description and contact information
- Direct link to venue website(s)

Direct Engagement

Dedicated email blast to EMRG Media's audience of 50,000+ industry influencers driving qualified traffic to your site

EMRG Media will provide a targeted list (500 Names)

- Mailing will include a copy of your venue listing from the NYC Venue Guide and letter from EMRG Media highlighting the partnership
- Opportunity to include additional promotional materials (subject to approval)

**Positioning offered on a first-come, first-served basis.*



2010/11 NYC VENUE GUIDE Holiday Package

NYC Venue Guide Holiday Package

Capture the attention of the city's most influential event professionals with this exclusive package surrounding key market times. From year-end corporate functions to holiday parties, New Year's Eve and high-profile fundraisers, this highly targeted campaign will ensure your venue's messaging reaches active, engaged decision-makers when they are ready to book.

Multi-Platform Package Includes:

In-Book

- Full-page ad in the 2010/2011 NYC Venue Guide

Online

- Full-year listing on www.emrgmedia.com and www.nycvenueguide.com
- Full-year banner ad placement
- Exclusive venue listing including image, site description and contact information
- Direct link to venue website(s)

Direct Engagement

Two (2) co-branded email blasts to EMRG Media's audience of 50,000+ industry influencers surrounding key holiday booking periods

- Email blasts will highlight up to 4 top venues and their unique holiday event packages, promotions or key initiatives
- Call outs will drive traffic to your venue's website(s)

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